Dr. Gregory J. Vincent
Vice President
Division of Diversity and Community Engagement
DDCE STRATEGIC PLAN

PROCESS OVERVIEW

Dr. Sherri L. Sanders
Associate Vice President for
Campus Diversity and Strategic Initiatives
Dr. Vincent’s Expectations

• Develop a five-year blueprint that would guide our efforts to advance academic diversity, campus diversity, and community engagement

• Create and implement a thoughtful and inclusive process that others from across the university would want to model

• Develop an exemplary and cutting-edge strategic plan that others in our profession would want to replicate
## Strategic Planning By the Numbers

<table>
<thead>
<tr>
<th>23</th>
<th>Months of strategic planning process</th>
</tr>
</thead>
<tbody>
<tr>
<td>25</td>
<td>Planning Team meetings</td>
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<tr>
<td>44</td>
<td>Staff served on cross-division teams</td>
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<td>57%</td>
<td>Divisional participation in values survey</td>
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<td>Pages of data from horizon scan</td>
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<td>Staff participants in five focus groups</td>
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<td>23</td>
<td>External stakeholder interviews conducted</td>
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<td>75</td>
<td>Visioning Summit attendees</td>
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<tr>
<td>5</td>
<td>Staff surveys at key points</td>
</tr>
</tbody>
</table>
DDCE STRATEGIC PLAN

CAMPUS CULTURE GOAL

Ryan A. Miller, Ed.M.
Associate Director of
Campus Diversity and Strategic Initiatives
Campus Culture Strategic Goal:

Advance efforts to create an inclusive, accessible, and welcoming culture on campus.
Key Components of the Campus Culture Strategic Goal

- Engaging diverse people, ideas, and perspectives
- Developing a pervasive culture of inclusion
- Breaking down barriers to meaningful participation
- Fostering a sense of belonging and respect
Objective 1 — Laws & Policies
By 2016, DDCE will have increased workforce and student body access to knowledge of and appreciation for the intention, purpose and reason for implementing current laws and policies regarding inclusion, equity, and accessibility.
LAWS & POLICIES

• Review federal, state and local laws and university policies that establish the university’s responsibilities regarding inclusion, equity and accessibility so as to understand the spirit and intent and these laws and policies
• Review best practices employed by other universities to promote a culture of compliance and inclusion
• Develop content for existing workforce trainings and orientations
• Provide educational opportunities that convey the intention behind laws and policies
Objective 2 — Diversity Initiatives

By 2016, DDCE will have increased diversity initiatives across campus that promote an inclusive, accessible and welcoming culture at UT.
CAMPUS CULTURE GOAL

OBJECTIVE 2

• Implement a comprehensive campus climate assessment system
• Identify and catalog all diversity initiatives across campus
• Engage a campus-wide committee in the development, implementation and evaluation of a diversity plan
• Establish long-term sustainable mechanisms for institutionalizing cross-community building opportunities
• Provide educational opportunities that promote a greater understanding of social justice issues
• Utilize the Campus Climate Response Team as a mechanism that develops, tracks and implements responses to campus climate incidents
Launched the Campus Climate Response Team (CCRT) as a mechanism to develop, track and implement coordinated university responses to bias incidents

- Completed comprehensive campus-wide promotional rollout
- Coordinates educational process that supports existing campus protocols
- Values free speech and an open, welcoming and inclusive campus for all
- Examines trends in campus climate over time
- Develops short- and long-term responses
Campus Climate Response Team

Do you know of a student organization hosting a party with a racist theme?
Have you seen derogatory graffiti on bathroom walls and buildings regarding sexual orientation or gender identity and expression?
Have you overheard malicious threats intended to intimidate another person because of their religion?
Are you worried that somebody has created a hostile or offensive classroom environment?
Do you have concerns about a campus climate incident but you are not sure what to do?

If so, please contact the Campus Climate Response Team by submitting your concerns using the Campus Climate Incident Online Report Form.

If you prefer not to report the incident via the online form, other options are available during regular business hours (8 a.m.-5 p.m., Monday-Friday):

- University of Texas at Austin students are encouraged to contact the Office of the Dean of Students at 512-471-5017 to report an incident and/or schedule an appointment with a staff member.
- University of Texas at Austin employees, campus visitors and contractors are encouraged to contact the Office of Institutional Equity at 512-471-1849 to report an incident and/or schedule an appointment with a staff member.
- Reports will be acknowledged within two business days.

Anyone encountering a situation that requires immediate police, medical, psychological or other emergency services should call 911 or the University of Texas Police Department (UTPD) at 512-471-4441 for assistance, during regular business hours and during the evening, weekends and holidays.
CAMPUS CLIMATE RESPONSE TEAM

Overview of CCRT priorities

- Broaden awareness of CCRT among students, faculty and staff (website, print materials, advertising, presentations, training)
- Develop and sustain key campus and community partnerships
- Compile and review trend data on incidents reported to CCRT
Reported incidents

- 91 reports of 79 incidents, August 2012-August 2013
- 73 reports from students (80%)
- 50 reports of on-campus incidents (60%)
- 29 anonymous reports (32%)
- Types of bias reported
  - Race/ethnicity (47%)
  - Sexual orientation (30%)
  - Gender (22%)

Are you concerned about a bias incident, but not sure what to do?

CONTACT THE CAMPUS CLIMATE RESPONSE TEAM
www.utexas.edu/diversity/ccrt

THE UNIVERSITY OF TEXAS AT AUSTIN
CAMPUS CLIMATE RESPONSE TEAM

Types of incidents reported

- Verbal harassment/slurs (47%)
- Complaint against department/organization (15%)
- Derogatory theme party (13%)
- Graffiti/vandalism (7%)
- Physical harassment (7%)
- Online/social media content (4%)
- Campus media content (3%)
- Physical and verbal harassment (3%)
CAMPUS CLIMATE RESPONSE TEAM

Highlights of responses coordinated by CCRT

- Personal follow up
- Referrals to campus offices/departments
- Connections made to appropriate support services
- Educational conversations and resource sharing with students, faculty, staff and organizations/departments
- Information sharing with relevant offices/departments
- Communications to relevant constituencies
CAMPUS CLIMATE RESPONSE TEAM

Highlights of responses coordinated by campus partners represented on CCRT

• Investigation and resolution of incidents that violate law and/or university policy
• Educational conversations with student organizations
• Training/diversity education with departments and student organizations
• Incorporation of bias incidents into ongoing programming
• Documentation and removal of graffiti
Developed and launched pilot planning partnership with the College of Fine Arts Diversity Committee (FADC) to develop an ambitious and comprehensive five-year plan that conveys the college’s commitment to diversity and articulates specific goals, objectives and action plans for implementation.
Diversity planning process

- **Stage 1**: Establish inclusive, forward-thinking Fine Arts Diversity Committee
- **Stage 2**: Develop diversity planning process
- **Stage 3**: Collect and analyze relevant qualitative and quantitative data
- **Stage 4**: Produce a comprehensive diversity plan
- **Stage 5**: Develop an implementation process
- **Stage 6**: Support and collaborate as a role model for other colleges or schools and portfolios across the University
DIVERSITY PLANNING

Government/Policy Forces

Historical Legacy of Inclusion/Exclusion
- Resistance to desegregation
- Mission of college and university

Psychological Dimension
- Perceptions of discrimination
- Attitudes and prejudice reduction
- Perceptions of intra- and inter-group tensions

Organizational/Structural Dimension
- Diversity of curriculum
- Tenure and promotion policies
- Organizational decision-making policies
- Budget allocations

Behavioral Dimension
- Social interaction amongst groups
- Pedagogical approaches
- Degree of inter-group campus involvement

Compositional Diversity
- Diverse student enrollments
- Diverse faculty and staff hires

Sociohistorical Forces

Adapted from:

Established an inclusive, forward-thinking Fine Arts Diversity Committee of faculty, staff, undergraduate students, and graduate students

Created the Fine Arts Diversity Committee blog as a communication tool to help ensure a transparent and inclusive planning process

Collected and analyzed relevant qualitative and quantitative data related to diversity in the college
  - Climate assessment
  - Statistical profile
  - Diversity initiatives and best practices
Conducted a college-wide climate assessment about perceptions of climate and diversity within the college

- Administered in April 2012
- Overall response rate of 26% (702 respondents)
- Quantitative and qualitative components
- Department-level analysis

Created a College of Fine Arts profile during the summer of 2012 that provides statistical information about the characteristics of the college’s student, faculty, and staff from the past five years
DIVERSITY PLANNING

Began identifying diversity initiatives and best practices within the college
Update on continuing priorities for Fine Arts Diversity Committee diversity planning and implementation process

- Continue data collection with focus groups, stakeholder interviews, and SWOT (strengths, weaknesses, opportunities, and threats) analysis
- Review relevant university-wide reports
- Produce a diversity plan with goals, objectives and action plans for completion within the next five years
- Develop a process for implementing the diversity plan and begin implementation
DDCE STRATEGIC PLANNING

RESEARCH AND BEST PRACTICES GOAL

Dr. Stella L. Smith
Postdoctoral Fellow
Campus Diversity and Strategic Initiatives
Research and Best Practices Goal:

To serve as a national model for the creation of knowledge about and best practices for diversity and community engagement through innovative scholarship, teaching, policy development, programs, and service.
Objective 1 - By 2016, there will be an increase in research-related activities across all DDCE units and departments.

Objective 2 - By 2016, each DDCE unit/program will increase the sharing of research-related knowledge both internally and externally.
EXAMPLES OF RESEARCH AND BEST PRACTICES

- Presentations
- Publications
- Funding/Grants
- Annual Reports
- Program Evaluations
- Other
2011–2012 HIGHLIGHTED ACCOMPLISHMENTS

- Appointed one-year planning committee consisting of DDCE faculty and staff who have expertise in research, methodologies, policy, scholarship, instructional design and programming.

- Collected existing data regarding innovative scholarship, teaching, policy development, program and services ("research") within DDCE.

- Developed and reviewed a 15-page report of the research and publication opportunities completed by DDCE units and portfolios in the past five years.
2012–2013 HIGHLIGHTED ACCOMPLISHMENTS

- Developed a website to store, track and publicly distribute DDCE research in an accessible manner.
- Provide opportunities for staff to expand their knowledge about research, methodologies, and tools through consultation and professional development with DDCE research experts.
- Expand list of audiences with which DDCE shares research.
DDCE Research & Best Practices

Advancing Excellence in Research

by KIERSTEN FERGUSON on MARCH 21, 2013

The Division of Diversity and Community Engagement (DDCE) Research and Best Practices Committee supports division-wide research efforts in the creation of knowledge and best practices for diversity and community engagement through innovative scholarship, teaching, policy development, programs and services.

For the strategic plan, the DDCE Research and Best Practices site seeks to store, track and publicly share existing scholarly research, policy development and best practices in teaching, programs, and services completed by DDCE in an accessible manner. In addition, the site provides an overview of the committee’s priorities by year, as well as a central location for DDCE units to submit research/best practices and requests for research assistance.

Innovative Peers for Pride Facilitators Lead Workshops about Sexual Orientation and Gender Identity Across Campus

by KIERSTEN FERGUSON on APRIL 22, 2013

Categories
- Best Practices in Programs & Services
- Best Practices in Teaching
- Policy Development
- Scholarship
- Uncategorized

Recent Posts
- Innovative Peers for Pride Facilitators Lead Workshops about Sexual Orientation and Gender Identity Across Campus
- Article Published on the Influence of Techno-capital on the College-going Processes of Latino/o Students
- Upcoming Panel Presentation at Heman Sweatt Symposium on Civil Rights
- Hogg Foundation for Mental Health Hosted Young Minds Matter Seminar in Houston

http://ddce.utexas.edu/research/
Highlight and share DDCE research and best practices to both internal and external audiences via a communication plan.

Support the creation of working research agendas in each unit.

Create a database of potential internal and external outlets for research.
DDCE STRATEGIC PLAN

EDUCATION PIPELINE GOAL

Dr. Kenya L. Walker
Assistant Vice President
Longhorn Center for School Partnerships
Education Pipeline Strategic Goal:

Create a successful pathway for first-generation and underrepresented students as they progress from pre-K through graduate and professional school.
OBJECTIVE 1: DDCE will have strategic alignment among the division’s pre-college and college units.

OBJECTIVE 2: DDCE will solidify a pipeline to continuously serve eligible students within the division’s full continuum of pre-college and college success programs and opportunities.

OBJECTIVE 3: DDCE will increase the retention rate of eligible students who participate in the division’s pipeline programs, with an emphasis on matriculation to and enrollment at The University of Texas at Austin.
Objective 1: Alignment

- One (1) annual pipeline day-long retreat
- *Overall Pipeline Outcome*: One pipeline retreat was held on September 25, 2012.
Objective 2: Recruitment

- 50% of eligible DDCE program participants will successfully complete and submit an application to the next appropriate program
  - *Overall Pipeline Outcome:* 66% (734/1137)
• 25% of all eligible DDCE students will matriculate into subsequent pre-college units within the division.
  • *Overall Pipeline Outcome*: 67% (622/929)

• 25% of students in pre-college units who enroll in UT will be served by DDCE college units within the division.
  • *Overall Pipeline Outcome*: 100% (112/112)
Objective 3: Retention

**Overall Pipeline Outcomes:**
- 92 UT campus activities/events for student participants.
- 89 activities/events for school partners.
- 80% of students in the division’s pre-college units will be retained through program completion.

**Overall Pipeline Outcome:** 97% (3,029/3,130)
2012-2013 EDUCATION PIPELINE ACCOMPLISHMENTS

- 80% of students in the division’s college units will be retained through program completion.
  - *Overall Pipeline Outcome*: 93% (269/289) in 2011-2012

- 25% of eligible students in appropriately aligned pre-college units will be retained in the division’s pipeline through college unit enrollment.
  - *Overall Pipeline Outcome*: 54% (112/208)
EDUCATION PIPELINE PROGRAMS

UT Elementary School

Neighborhood Longhorns Program

UT Outreach

Pre-College Academic Readiness Programs

Longhorn Center for Academic Excellence

Intellectual Entrepreneurship

DIVISION OF DIVERSITY AND COMMUNITY ENGAGEMENT
THE UNIVERSITY OF TEXAS AT AUSTIN
Serves as a demonstration school for best practices in urban education
LONGHORN CENTER FOR SCHOOL PARTNERSHIPS

- Neighborhood Longhorns Program
- UT Outreach Centers
- ChemBridge
- Math Masters
- SPURS
NLP served 6,123 students in Austin last year
NLP Partnership with Athletics
UT OUTREACH

Serves 2,553 students
- Austin
- Dallas
- Houston
- Rio Grande Valley
- San Antonio

83% of seniors reported they would attend a four-year college this fall

Students visit campus each year
PRE-COLLEGE DUAL CREDIT COURSES

- ChemBridge, Math Masters and SPURS provide dual and high school college credit for chemistry, calculus and rhetoric

- Provide professional development for participating high school teachers
Student Stats

- Served 337 students in 21 high schools last year
- 92% earned credit for Chemistry 304K
- 84% earned credit for Chemistry 305
MATH MASTERS

3-year pilot program in seven high schools
SPURS

Student Stats

- Served 203 students in 10 high schools throughout the state
- 99% of the students had essays scored as College Acceptable
LONGHORN CENTER FOR ACADEMIC EXCELLENCE

- Gateway Scholars
- McNair Scholars
- Longhorn Link Program
- African American Male Research Initiative
- Project MALES
- Intellectual Entrepreneurship Consortium
AAMRI

Students from UT Austin and Huston Tillotson Participate

Mentors from Sigma Pi Phi
So successful it has led to the creation of the statewide network Texas Education Consortium for Male Students of Color
GATEWAY SCHOLARS

- Fall semester GPA of 3.06 (freshmen)
- Retention - 98.5%
Out of 15 graduating seniors, 11 will enroll in grad school in the fall

100% retention rate

Average GPA 3.38
All participating students are first-generation and/or from low-income families; 99% retention rate
184 undergraduates in 50 academic disciplines working with 140 graduate student mentors
CHINA MAYMESTER

Partnership with Study Abroad Office

38 students “took the world by the horns” in Beijing in a month-long program to study Social Entrepreneurship
DDCE STRATEGIC PLANNING

COMMUNITY ENGAGEMENT GOAL

Ms. Erica Saenz
Assistant Vice President for Community and External Relations
Community Engagement Strategic Goal:

To cultivate mutually beneficial community-university partnerships that further the mission of the university to serve Texas and beyond with an emphasis on historically and currently underserved communities.
COMMUNITY ENGAGEMENT GOAL

Key Components:

- Leverage the University’s intellectual resources
- Reach beyond the campus walls
- Build collaborative partnerships
COMMUNITY ENGAGEMENT GOAL

CE Goal Strategic Plan Objectives:

- Web Portal
  - Objective I
- University Partnerships
  - Objective II
- Community Relations
  - Objective III
COMMUNITY ENGAGEMENT GOAL

Objective I: Web Portal

Ms. Erica Saenz
Assistant Vice President for Community and External Relations
Objective I: Community Engagement Web Portal

By 2016, DDCE will be the major portal of information for campus-wide community engagement initiatives.
Objective I: Community Engagement Web Portal

CE Web Portal Workgroup

Leslie Blair, MA
Director of Communications
DDCE Community and External Relations

Mike Horn, MBA
Director of Digital Strategy
Office of the President

Jason Molin, MIS
Digital Media Manager
DDCE Community and External Relations

Debra Wise, MPAFF
Senior Program Coordinator
Annette Strauss Institute for Civic Life

Angela Gooden, MLS
Assistant Director
DDCE Community Engagement Center

Thais Moore
Program Coordinator
DDCE Community and External Relations

Milly Lopez, M.Ed.
Assistant Director for Community Engagement
DDCE Office of the Vice President
COMMUNITY ENGAGEMENT

The University of Texas at Austin is — and always has been — a university for the people of Texas. Whether we are teaming up with community organizations to tackle health care issues, bring the arts to underserved areas or solve environmental problems, we take seriously our mission of service.

The university has a rich tradition of working with communities across the state through collaborative activities and programs that involve our faculty, staff and students. Such partnerships are mutually beneficial to the university and the community. Not only are university resources shared with communities, but community knowledge and experiences are shared with the university, helping improve learning and scholarship.

Visit the Division of Diversity and Community Engagement to learn more about community-university partnerships that transform lives.

SERVICE LEARNING: CLASS PROJECTS THAT MAKE A DIFFERENCE

From a poster campaign to a social media strategy, service-learning projects enable students to build skills and give community partners needed help. Learn more.

KNOW YOUR CONNECTION TO A WORLD OF IDEAS

NEWS STORIES

Tower Darkened May 21 for Tornado Victims
Published: May 21

The Tower will be darkened this evening in memory of the victims of the recent tragedies in both Texas and Oklahoma, as a sign of solidarity with our grieving neighbors as they seek to recover.

UT VOLUNTEER OPPORTUNITIES

National Trails Day June 1, 2013

Join Austin Parks Foundation, Hill Country Conservancy, and Texas Conservation Corps for our annual National Trails Day event by registering to volunteer for one of these projects:
Objective I: Community Engagement Web Portal

Highlights

• Develop relationship management system in which information collected from university colleges, schools, and units is housed. Campus-wide Communications Representatives will be the content managers for info on CE portal.

• Coordinate with University Communications to develop additional web portal attributes and enhance existing tracking system.

• Incorporate student component.
SCIENCE & TECHNOLOGY

Launch Successful: Nyberg Arrives in Space

By Hayley Fick, Cockrell School of Engineering
Published: May 29

Cockrell School alumna Karen Nyberg, left, arrived early Wednesday at the International Space Station to start a six-month mission. Learn how to follow her mission updates...
All Events

May 30, 2013 (Expand all events)

Events beginning before noon

- IClicker Getting Started workshop held

Events beginning between noon and 5 p.m.

- Blanton's "Persuasion" tour explores messages in art
- Transitioning to Canvas workshop held

Recurring events

- "News to History" exhibits photojournalism across 13 presidencies
- ACE seeks full-time AmeriCorps members
- Adults 50 and up who have played sports sought for study
- African American students sought for study on little cigars
- Applications available for Peers for Pride
- Applied Movement Science degree program accepts applicants
- Brain study volunteers sought
- Courtyard Gallery features Thuy-Van Vu's "Works on Paper"
University Communications has new plans for UT online site management including forthcoming changes to CE portal site.

- **Web Infrastructure Overhaul**
  - modernize and improve the Web hosting architecture for Web Central

- **Mobile Task Force**
  - a more mobile, social, personalized site

- **We don’t know what will become of KNOW**
WHAT CAN WE DO?

- Keep current with changes, be part of the conversations, and be trusted allies during shifting communications roles.

- Stay connected to the evolving technical process, be early adopters of emerging technologies, be advocates for our mission.
BREAK

DDCE AUSTIN COMMUNITY
ADVISORY COUNCIL MEETING
AUGUST 29, 2013
COMMUNITY ENGAGEMENT GOAL

OBJECTIVE II: UNIVERSITY PARTNERSHIPS

Ms. Erica Saenz
Assistant Vice President for Community and External Relations
Objective II: Community-University Partnerships

By 2016, DDCE will strengthen and increase the number and scope of mutually enriching community-university partnerships that provide opportunities for connections between the intellectual resources of the university and the priorities of the community.
OBJECTIVE II: COMMUNITY-UNIVERSITY PARTNERSHIPS

Community Engagement Taskforce (CET)

Suchitra Gururaj, Ph.D
Assistant Vice President
Longhorn Center for Civic Engagement

Yvonne Loya, M.Ed.
Executive Director
Longhorn Center for Civic Engagement

Freddie Dixon, M.Div.
Director
Community Engagement Center

Eric Tang, Ph.D.
Associate Director
Community Engagement Center

Angela Gooden, MLS
Assistant Director
Community Engagement Center

Thais Moore
Program Coordinator
Community and External Relations

Aurora Muñoz
Administrative Manager
Office of the Vice President

Milly Lopez, M.Ed.
Assistant Director for Community Engagement
Office of the Vice President
OBJECTIVE II: COMMUNITY-UNIVERSITY PARTNERSHIPS

Partnership and Sponsorship Definitions
Partnership:

An arrangement DDCE makes with an individual, organization, and private or public entity to provide a program, service, or resource that will help support a community initiative. Partnership efforts bring together organizations and individuals who agree to use an entity’s influence to acknowledge distribution of specific roles and responsibilities among the participants and take action on shared goals for the benefit of the community.
OBJECTIVE II: COMMUNITY-UNIVERSITY PARTNERSHIPS
COMMUNITY ENGAGEMENT TASKFORCE (CET)

Partnerships:

- Community
- Corporate
- Campus
- Division-Wide
- UT-Affiliate
- Academic Institution
- Government, Professional and Regulatory Agency
Sponsorship:

A funding or in-kind arrangement DDCE makes with an individual, organization, and private or public entity to provide a program, service, or resource that will help support a community initiative.
Sponsorships:

- Co-sponsorship
- Shared
- Student Co-sponsorship
- Student
- Institutional
- In-kind
- Corporate
- Community
- Campus
- UT-Affiliate
- Academic Institution
- Government, Professional, and Regulatory Agency
OBJECTIVE II: COMMUNITY-UNIVERSITY PARTNERSHIPS
COMMUNITY ENGAGEMENT TASKFORCE (CET)

Partnership and sponsorship time frames:

• One-Time
• One-Year
• Multi-Year
• Year-to-Year
OBJECTIVE II: COMMUNITY-UNIVERSITY PARTNERSHIPS

COMMUNITY ENGAGEMENT TASKFORCE (CET)

Partnership Inventory Highlights

Campus Partners
- Asian Business Student Association
- Black Faculty and Staff Association (BFSA)
- Center for Mexican American Studies
- Hispanic Students Association
- Liberal Arts Council
- New Student Services
- Omega Delta Phi Fraternity, Inc.
- Office of the Dean of Students
- Society of Hispanic Professional Engineers
- Student African-American Brotherhood
- UT Athletics Department
- UT School of Law Pro Bono Program
- Vietnamese Students Association

Community Partners
- African American Cultural Heritage District
- Austin Area Urban League
- Big Brothers Big Sisters
- Carver Museum and Cultural Center
- Communities in Schools, XY Zone
- Equality Texas
- Higher Education Coordinating Board
- Puente Program
- Race for the Cure
- River City Youth Foundation
- Texas Civil Rights Project
- The Autism Project (TAP)
- Univision
Guidelines for Partnerships

- CET reviewed and revised division-wide guidelines for partnerships including existing written agreements and forms.

- Pilot MOU in Longhorn Center for Civic Engagement
University Partnership Evaluation

- Partnership Grid
  (Microsoft Excel/File Maker Pro)

- Identify partnership overlaps

- Identify gaps and areas of need for increased scope and number of partnerships
OBJECTIVE II: COMMUNITY-UNIVERSITY PARTNERSHIPS
COMMUNITY ENGAGEMENT TASKFORCE (CET)

Looking Forward

- Partnership and sponsorship assessment
- UT College of Education
- Division Community Engagement Plan
The Longhorn Center for Civic Engagement helps foster a new generation of civic leaders by

- facilitating student service opportunities;
- offering socially responsible leadership training programs for students; and
- assisting faculty in developing academic service-learning courses that enable students to connect classroom learning with real-world application.
THE PROJECT: 15 YEARS OF COMMUNITY ENGAGEMENT
PROJECT 2013
BY THE NUMBERS

- **200** students in leadership roles
- **1,714** student volunteers
- **9,170** volunteer hours
- **18** sites including schools, parks, non-profits, & homes
- **82** different projects completed
- **10,000** lbs. of trash picked up
- **2,300** trees planted or given to residents
- **$184,000** economic impact on Dove Springs neighborhood

And... **63** Texas Exes chapters engaged in service world-wide!
SOCIAL RESPONSIBILITY IN THE CLASSROOM

- SW360K class enrolled 21 of students, Spring ‘13
- City Hall Fellows service-learning class, Spring ‘14

“As I go forward desiring a life of service to those in need, I cannot imagine the impact this course is going to continue to have on my life. Being a small part of Project 2013 and my involvement with Martin Middle School has enlightened me regarding community service. Understanding the importance of not only recognizing a need but also allowing those who are in need to have the greater voice.”

- Psychology Major, Junior
THE PROJECT’S 15TH ANNIVERSARY

Holly Neighborhood selected for 2014 & 2015
Partnered with Holly in 2005
East Austin, greatly impacted by population surge
UNIVERSITY INTERSCHOLASTIC LEAGUE

David Trussell
Assistant Director of Academics
"The experiences I underwent in UIL made my four years of high school worthwhile. As well as knowledge, I learned so much about myself and the person I want to become. It not only prepared me for what I was to expect in college, but taught me lessons applicable to any area of life."

Mary Cantu-Garcia, TILF Scholar

The University of Texas at Austin

2013-2014 TILF Statistics:

- 590 total scholarship recipients
- 69% of new applicants received scholarships
- $1.1 million in scholarships awarded this year
- Since 1958, more than $26 million in scholarships awarded to more than 18,000 Texas students
UIL ACADEMICS AND THEATRE

FOR THE 2012-2013 SCHOOL YEAR:

• More than 500,000 students statewide participated in UIL Academic events
• More than 2,500 students advanced to the Academic and One-Act Play State Championships May 20-22
• One-Act Play had the largest enrollment in UIL history with 1,220 schools participating statewide
• A+ Academics for grades 2-8 saw continued strong growth, up to 3,150 participating schools statewide
• Growth opportunities: Chess, Narrative Film, Student Congress, Essay Competitions
UIL ATHLETICS

FOR THE 2012-2013 SCHOOL YEAR:

• Led the nation in number of athletic participants with more than 800,000 student-athletes
• Two national coach of the year recipients in track & field, and six sectional coaches of the year
• Total attendance at 2012 state football championships: 205,000+
• Growth opportunities: Soccer, Team Tennis, expanded alignments, athlete health and safety
UIL MUSIC

FOR THE 2012-2013 SCHOOL YEAR:

• More than 13,000 entries in this year’s Texas State Solo & Ensemble Contest, the most ever.
• More than 18,000 web hits and 3,300 views of video streaming of the State Marching Band Contest
• Video streaming of the State Wind Ensemble Festival through the Butler School of Music
• Growth opportunities: real time online results for State Marching Band and State Solo & Ensemble, new online systems to expand and update the Prescribed Music List
• 2012-2013 – BJHEC fully integrated into the UIL academic program
• Promotion through academic conferences and workshops, social media and email communication
• Partnership to promote the BJHEC through other academic program areas, including Journalism, Social Studies and Language Arts
• Entries received were statewide – representing all regions of the state and all sizes of schools
• 12 state finalists selected, places 1-6 received medals
• All state finalists are eligible for TILF scholarships

2013 First Place Winner Corey Roberts of Waco High School, with Dr. Charles Breithaupt, UIL Executive Director
LATINO HISTORY ESSAY COMPETITION

- Launched last spring by DDCE; UIL began administration in 2012-2013
- Promotion through academic conferences and workshops, social media and email communication, partnership with other academic program areas
- Competition opened statewide for the first time
- Almost 100 entries received
- South Texas strongly represented; interest growing in other parts of the state
- 12 state finalists selected, places 1-6 received medals
- All state finalists are eligible for TILF scholarships

2013 First Place Winner Erica Gonzalez of Harlingen South High School.

Pictured are (left to right) Dr. Jennifer Maedgen, Senior Associate Vice President and Chief of Staff; Deborah Vaughn, advising teacher - Harlingen South HS; Erica Gonzalez; Erica Saenz, Assistant Vice President for Community and External Relations.
Four of 14 law clinics were hosted at the UIL building, through a partnership between the School of Law Pro Bono Program and the DDCE, providing assistance to more than 800 individual cases in 2012-2013.

Clinics offer free legal services to families applying for assistance with benefits for immigrants through Deferred Action for Childhood Arrivals.

The clinics hosted at UIL involved a complex operation of case managers, pro bono attorneys, translators and volunteers.

DDCE also assisted by coordinating volunteers from the Multicultural Engagement Center and Project MALES.
AMERICORPS VISTA PROGRAM

Ms. Cheryl Sawyer
DDCE Director of Community Resource Development
and
UT/Community AmeriCorps VISTA Program Project Director
WHAT IS AMERICORPS VISTA?

- Volunteers in Service to America (VISTA) was established in 1965 as a mechanism to fight poverty in America and was incorporated into the AmeriCorps network in 1993.
- The VISTA program is one of several national service programs under the Corporation for National & Community Service (CNCS).
- There are currently more than 8,000 VISTA members serving in over 1,100 VISTA projects nationwide.
- There are currently more than 1,200 AmeriCorps members of various CNCS programs in Austin, TX.
- The goal of the VISTA is to build the capacity of their assigned organization in its efforts to alleviate poverty in the community.
The goal of the UT/Community AmeriCorps VISTA program is to help alleviate the cycle of poverty for underserved population groups in Texas by building the capacity of programs and services within different service organizations including UT. The VISTA program within DDCE is the largest intermediary program in Texas.

The current VISTA program has 28 VISTAs working within 12 service organizations in the community in 5 Texas cities.
They moved from all over the country - from Alaska to New York.

They have attended a diversity of universities including UT - Austin, Yale University, University of Notre Dame, Huston-Tillotson University, University of Oregon, Hunter College, University of North Carolina at Charlotte, Iowa State University, Indiana University, Clark Atlanta University, just to name a few.

They speak a broad range of foreign languages including French, Arabic, Spanish, and German.

They have a diversity of majors ranging from American Studies to human resources.

VISTAs all have one thing in common: They are so dedicated to social justice and community service that each was willing to sign up for a year of service, receiving only a small living stipend.
PREVIOUS PARTNER ORGANIZATIONS

- American Red Cross Central Texas Region
- City of Austin
- Girl Scouts of Central Texas
- Kids in a New Groove
- PeopleFund
- Take Heart Austin
- The Meridian Charter School
- The Seedling Foundation
2013-2014 PARTNER ORGANIZATIONS

- American Red Cross of Central Texas
- Center for Public Policy Priorities
- Central Texas Afterschool Network
- City of Austin
- Community Action Network/Texas Health Initiative
- Con Mi MADRE
- Huston-Tillotson University
- PeopleFund
- Prairie View A&M University Small Business Development Center
- San Antonio Fighting Back, Inc.
- Take Heart Austin
- The Seedling Foundation
- UT Annette Strauss Institute for Civic Life
COMMUNITY ENGAGEMENT

First Annual National Mayors Day of Recognition for National Service (April 9, 2013)
Normally, DDCE hosts a Summer Associates program with 18 Summer Associates.

This past year, CNCS asked DDCE to partner with the City of Austin to manage a massive Summer Associates program to help enhance youth education and food security in the City of Austin.

47 Summer Associates were selected to work in 8 locations from June 3 and August 9, 2013.

Partnering organizations include:

- Huston-Tillotson University’s Austin Prefreshman Engineering Program (AusPrEP)
- BiGAUSTIN
- Capital Area Food Bank
- Con Mi Madre
- United Way for Greater Austin
- UT Pre College Academic Readiness Program
- UT University Outreach Center—Rio Grande Valley
- UT Outreach Center—Austin
VISTA PROGRAM GOALS

- Continue to expand the VISTA program to include CNCS priority areas
- Partner with other universities in CNCS priority rural communities
- Launch and maintain the standard for VISTA social media presence through UT/Community VISTA website, Facebook and Twitter sites
- Continue to set the standard in the administration of VISTA programs
Community Action Network is a partnership of government, non-profit, private and faith-based organizations who work together to enhance the social, health, educational and economic well-being of Central Texas.

Connect • Convene • Inform
COMMUNITY ACTION NETWORK

Representing:
- Austin Chamber of Commerce
- Austin Community College
- Austin ISD
- Austin Travis County Integral Care
- Capital Metro
- Capital City African-American Chamber of Commerce
- Central Health
- City of Austin
- City of Pflugerville
- Community Justice Council
- Del Valle ISD
- Greater Austin Asian Chamber of Commerce
- Greater Austin Hispanic Chamber of Commerce
- Huston Tillotson University
- Interfaith Action Central Texas
- Manor ISD
- One Voice Central Texas
- Seton Healthcare Family
- St. David's Foundation
- St. Edward's University
- Travis County
- United Way for Greater Austin
- University of Texas
- Workforce Solutions - Capital Area
The CAN Community Dashboard is an annual report that provides an overview of the social health and well-being of Austin and Travis County. Since 2010, the annual report has helped CAN stakeholders evaluate how our community is doing and determine where additional attention and collaborative actions are needed. To see the latest, visit CANCommunityDashboard.org

Diversity, Inclusion, and Cultural Competency Work Group presentation in September 2013

2013 CAN-a-Palooza in Fall 2013 at UT-Austin campus
32 years after being founded, NHI continues to work both nationally and internationally with over 4,000 students who annually attend a variety of programs for different grade levels and also engage in advancing competencies in areas of personal development.
The Great Debate allows high school freshmen the opportunity to test and improve their written and verbal communication skills through organized discussions and debates about issues that impact the Latino community. NHI hosts five Great Debate competitions throughout the country. In the sixth year of a partnership with DDCE, UT-Austin will be hosting over 200 freshman in mid-July.
African American Men and Boys Harvest Foundation- Got its start as an incubator project at the CEC in 2006. Since then, the Harvest Foundation has conducted over 50 conferences and over 800 workshops in the five greater Austin area school districts, providing academic enrichment, character education, parenting workshops and community building activities to students and families. In August 2011, the African American Youth Resource Center (AAYRC) opened its doors as an expansion of the Harvest Foundation and services include mentoring and tutoring, college preparation, career assessment, a teen health clinic, teen pregnancy and parenting resources, health education programs, health screenings, such as sports exams and STD testing, nutrition classes, and a social services referral center.

Foodways Texas- Preserves, promotes, and documents the diverse food cultures and histories of Texas.

Regional Foundation Library- For 50 years, the RFL has served as a bridge between the grant-seeking and the grant-making communities. The library contains core publications from The Foundation Center as well as other major materials in fund development, grants, and nonprofit management. It provides a full range of print materials and a growing number of electronic resources.
SANDE Youth Project- Mentoring and training organization that promotes the connection between cultural heritage, food and a healthy environment.

Free Minds Project- Created in 2006 as a program of the University of Texas Humanities Institute and in partnership with Austin Community College and Foundation Communities, Free Minds provides Central Texas adults living on low to moderate incomes with a chance to fulfill their intellectual potential and to "jumpstart" their college education. Students are able to take a humanities course taught by UT faculty while receiving academic credits through ACC. To date, Free Minds has graduated more than 80 students, many of whom have gone on to pursue degrees at local institutions of higher education. Since 2009, Free Minds has been a program of the DDCE and was housed at the CEC. Starting in September 2013 the Free Minds Project will be fully incubated into the Foundation Communities organization and housed in the M Station Apartments off of MLK and continues its partnership with UT-DDCE and ACC.

Social Justice Institute- Dr. Eric Tang
Assistant Professor of African and African Diaspora Studies
Core Faculty, Center for Asian American Studies
Director, Social Justice Institute
$3 million Sustainable Communities Challenge Grant from the U.S. Department of Housing and Urban Development

Support the development of a master plan for 208 acres of publicly-owned land in the Colony Park neighborhood. Development of master plan requires a Public Engagement Process to ensure the master plan reflects the needs of the surrounding community, businesses, and residents. UT will complete the Community Engagement Plan component.
THE COLONY PARK SUSTAINABLE COMMUNITY INITIATIVE

- Development, implementation and analysis of surveys to determine community needs and wants
- Outreach activities including: door-to-door survey canvassing, production and distribution of promotional materials; facilitation of focus groups and public meetings;
- Final report and analysis of engagement results
- Implementation and integration of Academic Service Learning program, in collaboration with Austin Community College
PUBLIC ENGAGEMENT

THE COLONY PARK SUSTAINABLE COMMUNITY INITIATIVE

Timeline: May 2013 – December 2014

- June 2013- finalize Interlocal Agreement for Public Engagement
- July and August 2013 - hire UT staff including Post-Doctoral Project Director, Program Coordinator, Graduate Research Assistant, and Undergraduate Students.
- Initiative will be housed at CEC
COMMUNITY ENGAGEMENT

- African American Cultural Heritage District
- Blackland Neighborhood Association
- East First-Holly Street Neighborhood Association
- Restore Rundberg / Rundberg Revitalization Team
- Rosewood Choice Neighborhoods Plan
- Swede Hill Neighborhood Association
COMMUNITY ENGAGEMENT GOAL

OBJECTIVE III: COMMUNITY RELATIONS

Ms. Erica Saenz
Assistant Vice President for Community and External Relations
Objective III: Community Relations

By 2016, DDCE will have a comprehensive community relations program to reaffirm the university’s commitment to repairing fragmented relationships with historically and currently underserved communities.
Objective III: Community Relations

Updates

Affirmation of university commitment has come from existing and/or new:

- Programs, services and events
- Sponsorships and partnerships
- Staff who have commitments connected to community service and professional memberships
- Staff who make new commitments to steward and/or collaborate with internal and external organizations to support community initiatives
- Division-wide publications including annual reports, briefs and impact reports
Objective III: Community Relations

Updates

- DDCE continues managing the UT memorabilia community relations initiative for Office of the President and VP portfolios.
- CER unit is managing the initiative and tracking all activity for Fall 2012, Spring 2013 and Summer 2013 and will be reporting results in fall 2013.
- DDCE Austin Community Advisory Council
DDCE EVENTS

Ms. Erica Saenz
Assistant Vice President for Community and External Relations
OVER 25 SIGNATURE AND SPECIAL EVENTS EACH YEAR

OVER 4,000 EVENT ATTENDEES IN 2012-2013

Community Leadership Awards at the Carver Museum
Juvenile Support Network Conference
UT Elementary School Education Dialogue
Texas Relays Reception
Hearts of Texas Charitable Campaign
Heman Sweatt Symposium on Civil Rights
IE Kuhn Scholars Award Ceremony
RFL 50th Anniversary Celebration

Abriendo Brecha X Community Leadership Awards at the Mexican American Culture Center
UT Elementary School Appreciation Dinner
UT Elementary School Dedication Ceremony
Explore UT Spring All-Division Staff Meeting
Marc of Distinction Asian American Community Leadership Awards
INTERNAL EVENTS

Aug. 26: Human rights advocate Twesigye Jackson Kaguri to speak
Sept. 29: URG joint welcome reception
Sept. 29: Artists from Central, South America to speak on campus
Sept. 29: URG joint welcome reception
Oct. 25: TCEP to present research on strengthening teacher preparation pipeline
Nov. 16: Town hall meeting to address campus climate
Nov. 16: Research Seminar on School Funding Equity in Texas
Nov. 17: GSC, SSD, Food and Housing Sponsor Eli Clare
Nov. 17: You Are Invited to Help with Bastrop Cleanup
Nov. 18: Dr. Ronald Crutcher to Speak on Civic Learning, Democratic Engagement
Feb. 29: Heman Sweatt Continues with The Asian American Male Experience
Mar. 1: Rinku Sen to Speak on Creating Spaces of Belonging
March 3: All Are Invited to Explore UT
March 15: East x Northeast Debuts at Community Engagement Center
Mar. 19: Open Workshop: Bisexuality Awareness
March 21: Sweatt Symposium Continues with The African American Male Experience
Mar. 22: DEI Educator Network Meeting
March 23: Deadline to Register for Saturday Project Reach Out
March 30: Texas Relays Panel Focuses on Moving Past Racial Stigmas to Help Students Succeed
March 30: 2012 Texas Relays Panel Discussion
40-50 Student group events per semester
## EXTERNAL EVENTS

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Aug. 13</td>
<td>Info Session on Paid Mentorship Opportunities during E4 Youth Summit</td>
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<td>Aug. 18</td>
<td>Central TX Healthcare Diversity Summit</td>
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<td>Aug. 19</td>
<td>Longhorns School Supplies Drive</td>
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<td>Aug. 29</td>
<td>Film screening and discussion, Not In Our Town: Light in the Darkness</td>
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<td>Sept. 27</td>
<td>CMAS talk features work by Chicana playwright</td>
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<td>Sept. 30</td>
<td>Deadline for leadership award nominations</td>
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<td>Oct. 5</td>
<td>Lecture on Asian American engagement in the fashion industry</td>
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<td>Oct. 8</td>
<td>TxCC Students in Service to provide fire safety training in Dove Springs Neighborhood</td>
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<td>Oct. 26</td>
<td>Front of the Class to be Screened</td>
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<td>Oct. 27</td>
<td>Maria Poblet to speak 6th Annual National Young Womens Day of Action luncheon</td>
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<td>Nov. 1</td>
<td>NSBE Director Carl Mack to Speak in Austin</td>
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<td>Nov. 6</td>
<td>Public Forum on East Austin News Coverage</td>
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<td>Nov. 11</td>
<td>Student Veteran Center grand opening</td>
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<td>Nov. 14</td>
<td>Fearless exhibit continues until</td>
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<tr>
<td>Nov. 16</td>
<td>Research Seminar on School Funding Equity in Texas</td>
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<tr>
<td>Dec. 13</td>
<td>15th Annual Black Male Summit motivates young black males</td>
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<td>Jan. 5</td>
<td>Informational Meeting Cast Members American Sign Language Vagina Monologues</td>
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<td>Jan. 19</td>
<td>Gary Lavergne, Author of Before Brown at Book People</td>
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<tr>
<td>Jan. 21</td>
<td>Multicultural Sororities Host Free Picnic – Draft</td>
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<td>Jan. 31</td>
<td>Dove Springs Community Meeting</td>
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<td>Feb. 1</td>
<td>GLBTQ Graduate Student Panel</td>
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<td>Feb. 3</td>
<td>Butler School of Music Showcases Black Composer Roland Martin Carver</td>
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<td>Feb. 7</td>
<td>Central Texas Women in Leadership Symposium at UT</td>
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<td>Feb. 10</td>
<td>Playwright, Poet, Feminist Cherrie Moraga to Speak on Campus</td>
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<tr>
<td>Feb. 13</td>
<td>Nicholas Kristof to Speak about Human Trafficking</td>
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<tr>
<td>Feb. 16</td>
<td>Benefit Show for the Hutto Visitation Program</td>
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<tr>
<td>Feb. 20</td>
<td>Barbara Jordan Freedom Foundation Symposium</td>
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**DIVISION OF DIVERSITY AND COMMUNITY ENGAGEMENT**

**THE UNIVERSITY OF TEXAS AT AUSTIN**
The University of Texas at Austin
Community Leadership Awards

Emma S. Barrientos
Mexican American Cultural Center
September 2012
State Employee Charitable Campaign (SECC)
- 94 participating state agencies and higher education institutions
- Over 500 participating local and national nonprofits

2012 UT Campaign total – over $639,000 (29% of SECC total)

SECC Capital Area 2012 campaign total – over $2.2 million
TEXAS RELAYS CELEBRATION

- Co-hosted with the City of Austin and Mayor Pro Tem Sheryl Cole
- 2013 – honored local collegiate student-athletes from ACC, Concordia University, Huston-Tillotson University, and UT-Austin
HEMAN SWEATT SYMPOSIUM ON CIVIL RIGHTS
FILM SCREENING:
THE POWERBROKER

Partnered with the Austin Area Urban League and the LBJ Presidential Library and Museum
Dr. King Davis moderating the *Future of Black Life in Austin* panel presentation
HEMAN MARION SWEATT
EVENING OF HONORS
COMMUNITY ENGAGEMENT CENTER

Dr. Eric Tang
Assistant Professor of African and African Diaspora Studies
Core Faculty, Center for Asian American Studies
Director, Social Justice Institute
SOCIAL JUSTICE INSTITUTE GOALS:

- To address patterns of inequality through scholarly research, advocacy and community education.

- To develop collaborations between Austin community-based organizations and UT faculty, students and staff.

- To support social-justice oriented research projects of faculty and advanced graduate students.

- To advance the latest thinking in the field of “Activist Scholarship”.
COMMUNITY COLLABORATIONS (RESEARCH)

- Workers Defense Project
- Hutto Visitation Project
- Save Our Youth
- Vibrant Woman Project

VIBRANT WOMAN PROJECT MURAL
On 12th and Chicon, by graffiti artist Toofly
COMMUNITY COLLABORATIONS
(SPACE AND TECHNICAL SUPPORT)

- Austin Immigrant Rights Coalition
- Detention Watch Network
- Mamas of Color Rising

AUSTIN IMMIGRANT RIGHTS COALITION
Cinco de Mayo March at the Capital
WORKERS DEFENSE PROJECT: “BUILD A BETTER TEXAS” REPORT

CONSTRUCTION WORKING CONDITIONS IN THE LONE STAR STATE
A Report from Workers Defense Project in collaboration with the Division of Diversity and Community Engagement at the University of Texas at Austin
The New York Times published a profile piece of WDP’s groundbreaking work in Texas, highlighting them as “one of the nation’s most creative organizations for immigrant workers.”

UT alum Cristina Tzintzun, Executive Director for the Workers Defense Project
The Activist Research Grant Initiative:

Summer research grants awarded to fulltime UT graduate students whose research projects serve as direct political engagement. Activist Research is defined as a scholarly project that advances social justice *in collaboration* with a community-based partner (organizations, coalitions or other community-based entities). For the purpose of this grant, such collaborations may be carried out locally, nationally or internationally.

Faculty Fellows:

Research support for faculty members engaged in collaborative projects with grassroots organizations in Austin.
Naya Jones, Ph.D. Candidate, Department of Geography
“Food For Black Thought”

Collaboration with Cooperation
Texas
Dr. Robert Jensen, Professor in the School of Journalism

DDCE/SJI Supported Projects:

- 5604 Manor: Provides community space for the Workers Defense Project and Cooperation Texas.

- “Race Talk”: Project of the “Welcome Table” at St. James Episcopal church organizes dialogues on race and inequality. With support from DDCE/SJI, Dr. Jensen has invited national thinkers to address Austin community members.
ABRIENDO BRECHA CONFERENCE ON ACTIVIST SCHOLARSHIP

2013 – 10th Anniversary

DIVISION OF DIVERSITY AND COMMUNITY ENGAGEMENT
THE UNIVERSITY OF TEXAS AT AUSTIN
QUESTIONS AND ANSWERS

Thank you!